

ADVISOR PROFESSIONAL DEVELOPMENT CONFERENCE SCHEDULE



Sunday, September 21, 2025 – NEW ADVISORS (0-3 Years Experience)

Location: Embassy Suites Tukwila, 15920 W Valley Hwy, Seattle, WA 98188

Time	Session	Session Location: Belmont Room
2:00 PM	Check-in + Coffee	Room: Belmont
2:30 PM	Workshop: <ul style="list-style-type: none"> • New Advisor Onboarding with HQ/Learn/Lead • Leverage Chapter Officers • DECA Inc. Resources/Updates 	Marian & Nicole
3:15 PM	Workshop: <ul style="list-style-type: none"> • Conference Schedule • Calendar • Navigating and Optimizing DECA+ 	Marian
4:30 PM	Workshop: <ul style="list-style-type: none"> • Make DECA Manageable • Integrate DECA into Class / Campaigns / Challenges / Mentorships 	Marian
5:00 PM	Workshop: <ul style="list-style-type: none"> • Traveling with Students Form B • Meet with your Area Leader 	Marian
6:30 PM	Dinner – TBD	

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ADVISOR PROFESSIONAL DEVELOPMENT CONFERENCE SCHEDULE



Monday, September 22, 2025 – All Advisors

Location: Embassy Suites Tukwila, 15920 W Valley Hwy, Seattle, WA 98188

Time	Session	Speaker / Location
7:45 – 8:15 AM	Check-in + Coffee	Room: Belmont
8:30 – 9:15 AM	Opening Keynote: Integrate AI and Chatbots into Your Classroom	Speaker: Professor Min Sun, UW College of Education Room: Longacres
9:30 – 10:15 AM	IBM SkillsBuild: Empowering Your Students with Digital Skills	Speaker: Whitney Milbourne, DECA Inc. Room: Longacres
10:30 – 11:15 AM	Realize the Dream: Community Service Through DECA	Speaker: TBD, Realize the Dream Room: Longacres
11:30 AM – 12:15 PM	Breakout Session A: IRCs – MOS, Entrepreneurship, Communication, AI, and more. Advisor Certification testing available from 12:15 pm – 4:00 pm.	Speaker: Kathy Schmit, CCI Learning Room: Longacres
11:30 AM – 12:15 PM	Breakout Session B: Personal Finance + Curriculum	Speaker: Tony Leahy, CENTS Room: Belmont
12:15 – 1:10 PM	Lunch	All Attendees
1:15 – 2:00 PM	Breakout Session A: New Pitch Decks	Speaker: Linda Andersen, WA DECA Room: Longacres
1:15 – 2:00 PM	Breakout Session B: Financial Literacy & AI	Speaker: Joel Miller, FEE Room: Belmont
2:15 – 3:00 PM	Breakout Session A: Raise Student Test Scores	Speaker: Linda Andersen, WA DECA Room: Belmont
2:15 – 3:00 PM	Breakout Session B: AI Coaching to Improve Presentations	Speaker: Jake White, Peak Mojo Room: Longacres
3:15 – 4:00 PM	Breakout Session A: Adobe Luminary – Create a Product	Speaker: Leslie Bell – Area 6 Advisor Room: Belmont
3:15 – 4:00 PM	Breakout Session B: Adobe Luminary - Storytelling	Speaker: Will Hill – Area 1 Leader Room: Longacres